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Editorial Team: Ezra Kiriago - Communications Coordinator

Designed by: John Musila - Fundraising Communications Officer
‘Big Me’ showcases at the Second Edition of the Club Kiboko Kids Festival

ActionAid Kenya, through the ‘Big Me’ Campaign, took part in the second edition of the Club Kiboko Kids Festival. The fun-filled event took place on April 29, 2023, at the Ulinzi Sports Complex in Lang’ata, and drew over 3000 participants. The festival provided a platform for children and parents to learn more about the Big Me campaign, including establishing new contacts who showed interest in participating.
Through the campaign, children get a chance to take a magical trip to the future and share their career dreams. This is achieved by creatively encouraging the children to dress in clothes that represent the profession they wish to be when they grow up. Through the campaign, we also engage the children through their schools and parents to support the campaign, whose sole purpose is to help kids in marginalized areas express their Big Me dream by enabling them to learn in a conducive environment and access resources like any other children.

During the event, the campaign also gathered contact information from parents and children who wanted to be a part of the campaign in the future. This information will be used to contact prospective donors and invite them to upcoming campaign events and activities.

Overall, the event provided an excellent opportunity for the Big Me campaign to engage many children and parents and enhance the brand.
ActionAid Kenya Rolls Out Safety and Dignity Tool Kit in Isiolo County

ActionAid International Kenya has rolled out the Safety with Dignity toolkit in Isiolo County. The toolkit is a practical guide to support young women-led community-based protection approaches in humanitarian and protracted crises.

The tool kit will help young women analyse and understand some of the risks hindering them from realizing and enjoying their rights. ActionAid Kenya invests in young people’s ability to create change for themselves and their communities.

“Through this safety and dignity training, I have been able to analyze and understand the risk that I face, and other young women face, which hinder them from realizing their rights,” stated Virginia Wanjiru.
The trained young women will help roll out this information within their communities and act as agents of change.

“We have benefitted greatly from this training; we have been educated about our rights. We are now more confident and can stand for our rights and those of other young women. We also know where to get assistance in case of any violations. We will ensure that our communities benefit from this information.” Rahma Omar

During the training, the participants highlighted some of the risks experienced in protection within their communities. They ranged from violence, discrimination, culture, inequality, insecurity, low literacy levels, political intolerance, Female Genital Mutilation, child marriages, religious differences, and natural calamities like drought, famine and floods resulting from climate change. Discussions were held, and solutions were agreed upon on how to address such risks.

The training was supported by the SPA II project, a Danida-funded project whose objective is to ensure that young people, especially women and marginalized people, enjoy fundamental rights through improved access to well-resourced programmes and public services, enhanced sustainable livelihoods, protection from and resilience to shocks, disasters, and protracted crisis in 6 counties namely Isiolo, Baringo, Garissa, Turkana Kilifi, and Nairobi Counties.

The safety and dignity tool kit will be rolled out in the other five counties where the programme is implemented.
Photo Gallery

ActionAid International Kenya supports young people-led initiatives that enhance conversations about climate change - Mr and Miss Climate Kenya Event

ActionAid International Kenya Programme’s Lead Samson Orao hands over a gift to contestants during the Mr and Miss Climate Kenya event that was held at KICC
Dignitaries including AAIK team take a photo during the Mr and Miss Climate Kenya event that was held at KICC.

Stop the Pollution. Be part of the solution
Contact Us:

Email: info.kenya@actionaid.org

Physical Office Address: All Africa Conference of Churches Building, Waiyaki Way, Ibum House, Second Floor P.O Box 42814-00100, Nairobi

Office Telephone Lines: +254 (020) 425 0500,